

Att: Chief of Staff; News Editor; News Producer
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For immediate release

Media Release

Record number of schools back Kingborough water conservation

Creativity, colour and a conservation message were the keys to a winning poster in the seventh annual Kingborough Council water conservation poster competition today.

The competition, held in partnership with Hobart Water, attracted a record number of schools from across Kingborough keen to explore the waterwise message.

Finalists were selected from the nine participating schools, receiving prizes and certificates donated by local businesses. These were presented to excited students by Lara Giddings MP, Deputy Premier and local member for Franklin.

Kingborough Mayor, Dr Graham Bury, said that the high standard of entries received demonstrates the importance local residents place on water management and the quality of water education in the curriculum.

"Conservation education is vital to ensure the sustainable future of this precious resource," Cr Bury said.

"The winning poster from Jordan Cairns, of Blackmans Bay Primary School, uses artistic flair to show that managing our water is essential for life, today and into the future."

The competition aims to raise awareness of water conservation issues in Kingborough and the global community, this year focussing on the National Water Week theme, 'Clean Water – Essential for life'.

In Australia, we are fortunate enough to have one of the highest standards of sanitation in the world. However, according to United Nations statistics, 40 per cent of the world's population does not have ready access to the most basic sanitation, and a child dies every 20 seconds as a result of lack of sanitation (1.5 million children per year).

The poster competition provides students with the chance to explore this topic and gain an understanding of the issues faced by children across the world.

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This event delivers ongoing benefits to the Kingborough Council and the Kingborough Community. Clean and healthy waterways are vital for life. While National Water Week is the perfect time to focus on water protection, these lessons should be ongoing.

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